



Take the Lead: Finding Your Voice

Spring 2021
Online Program



- + Program Overview
- + Partnership
- + Mentor Opportunity
- + Leadership Coaches

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+ Invest in women leaders.

Keeping pace in today's constantly changing world and increasingly challenging work environment can often dampen our self-confidence and self-esteem. Now, more than ever, women need to be able to draw on their strengths to confidently tackle daily challenges and seize the opportunities that will propel them to success.

Finding your Voice is a new Scala Network program focused on tapping into your core strengths and building your self-confidence in order to overcome obstacles, develop your inner power and reach your potential as a leader. Sessions in this program will include:

- An introduction and discussion on the value and impact that self-confidence can make in all aspects of your work and personal life.
- Understanding your character strengths as a foundation for confident leadership.
- Learning how to have brave conversations and build trust.
- The art of presenting and storytelling with confidence.
- Opportunities to put your self-confidence into action.

This program offers a hands-on and collaborative experience in an intimate and supportive environment, where you will network and learn from other participants and be inspired by expert facilitators and mentors who will share personal insights and experiences as senior women leaders.

Please join us this exciting new program from Scala Network.

Warmest regards,

Christina Greenberg
PRESIDENT, SCALA NETWORK

Program Overview

Spring 2021 Online Dates:

Session 1

Program Introduction:

The value of self-confidence to your success

June 1 | 3:00-5:00 pm EST

Session 2

Understanding your character strengths

June 15 | 12:30-2:30 pm EST

Session 3

Having brave conversations

June 29 | 12:30-2:30 pm EST

Session 4

The art of presenting

July 13 | 12:30-2:30 pm EST

Session 5

Self-confidence in action

July 27 | 12:30-5:00 pm EST



+ Mentors

The purpose of Scala's networking and collaborative learning model is simple:

Ignite discussion

Our guest mentors encourage participation and conversation by:

- + Providing Fuel for Thought
- + Leading Round Table Discussions
- + Sharing Insights, Perspectives & Questions

Scala Network's mentors are the first to acknowledge setbacks and challenges in navigating their own roads to success. They share their own personal or professional anecdotes and experiences to provide real life perspective on session topics, engaging the group in conversation and creating a connectedness that deepens during the program.

Over the course of the program, you will have the opportunity to hear from each of the mentors to exchange ideas, share challenges that keep you up at night, and learn techniques to solve problems and harness your opportunities to grow as a leader.

Spring 2021 Mentors



Allison Siperco

Senior Partner Marketing, Alexa Canada

Amazon



Dorothy Czylyski

President, NFA Health

No Fixed Address Inc.



Luxy Thuraisingam

VP, Americas Industry & Canada Growth
Marketing

Cisco



Finding your Voice Leadership Team:



Linda Hills

Director, Learning and Leadership
Development

University of Toronto



Andrea Johnson

Managing Director & Chief Storyteller

Brain Candy Marketing



Christina Greenberg

President

Scala Network

Program introduction: The value of self-confidence to your success

1

June 1, 2021

3:00 to 5:00 pm EST

As women, we play many roles in life and at work – leader, mentor, parent, child or friend. At times, we have, or modern society imposes on us, unrealistic expectations of what success should look like, and our ability to achieve success is often linked to our self-confidence. This session examines common hurdles and explores exercises to help build our self-confidence.

In this session, we will discuss:

- The role confidence plays in our own definition of success and the hurdles we strive to overcome. We will share our collective perspectives on how self-confidence can serve as a foundation for the leadership roles in your life;
- The gender gap in self-confidence, the perception and theories for why it exists and discuss techniques to overcome and opportunities for growth;
- The dynamic of women's relationships in the office and the importance of women mentors in inspiring and training future female leaders.

The goal of this session:

- + To create a safe environment where you can examine what self-confidence means to you, the impact it can have on your success, the vital role it plays in your own personal development and the development of others.

Understanding your character strengths

2

June 15, 2021

12:30 – 2:30 pm
EST

Character strengths are the fuel and rudder that drive and direct our energy and talents. Research on character strengths has exploded in the last decade with new insights on the power of focusing on your positive qualities. For example, people who use their strengths more at work:

- Experience less stress and more resilience.
- Are happier at work and at home.
- Have better relationships with others.
- Have more energy.
- Are more motivated and engaged in their work.
- Are more confident.

In this session, you will develop an understanding of your character strengths and learn how to leverage and invest in your core talents as essential steps in becoming a more authentic, centered and confident leader.

The goals of this session:

- + Develop a greater appreciation for your own strengths.
- + Learn how to recognize the strengths of others.
- + Understand the power of applying you strengths more consistently at work.
- + Explore ways to leverage and magnify your strengths.
- + Feel more powerfully centered, energized and uplifted.

Having brave conversations

3

June 29, 2021

12:30 – 2:30 pm
EST

Dealing with conflict situations proactively and effectively is critical to your success as a leader. Your ability to initiate and conduct difficult conversations is an important building block in creating trust and respect with both your team and others you work with. Becoming aware of what's happening beneath the surface when engaging in these interactions is key to achieving a positive outcome. In fact, there are three different “conversations” taking place, largely unspoken, and how these play out will have significant consequences for everyone involved.



In this session participants will:

- + Deconstruct what's really going on in the conversation and build a deeper understanding of the underlying issues.
- + Discuss the techniques and steps that will increase your effectiveness in conflict situations and achieve positive outcomes.

4

July 13, 2021

12:30 – 2:30 pm
EST

The art of presenting

You've been tasked with, or you're eager to share an idea. You've crafted the message and created the slides for this presentation. Now it's time to wow your audience and share your brilliance with the world. Research shows that people form impressions about a leader's competence in as little as half a minute. This means, within seconds, listeners will decide whether you are trustworthy, and they will do it based on your body language and vocal attributes. What you say and how you say it are equally important. To present yourself well and confidently, you need to believe in yourself, or at least, be able to act as if you do. Having a justified belief in yourself and your abilities helps other people to be confident in you.

In this session we will review the techniques of good presentations, and discuss the tools that are useful in summoning the self-confidence we need for an artful delivery of any message.



Participants will learn the following:

- + Techniques that all great storytellers use to deliver winning narratives.
- + Methods to build acceptance and adoption of key strategic insights.
- + How to look and feel confident.
- + How to communicate from the inside out, with passion and purpose.

Self-confidence in action

5

July 27, 2021

12:30 – 5:00 pm
EST

In this session, we will explore common challenges and opportunities to put your self-confidence into action. Mentors will lead each of the discussions in small groups, allowing you to tap into their wisdom and experience and to share ideas and questions with your fellow participants. Topics may include these and other opportunities to act from a stance of strength and self-confidence:

- Negotiating for yourself.
- Silencing your inner critic.
- Setting boundaries for you and your team.
- Growing your network inside and outside your organization.

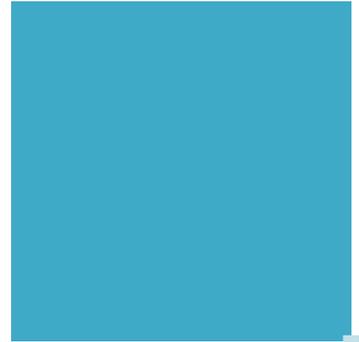
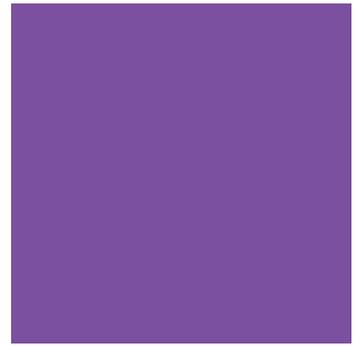
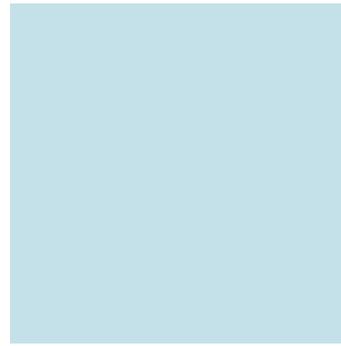


This session concludes this program, but we encourage our participants to continue to network with each other and with the mentors after the program has ended, in order to share learning and seek support in their building their confidence and finding their voice.



Become a Scala Network Partner

Are you looking to invest in your women leaders? Do you have products, tools and resources that could add value to our events and to our attendees? If so, we would love to have a conversation with you about becoming a Partner.



We collaborate with your team to devise customized activations that uniquely position your organization and engage our network. As a Partner of our *Take the Lead* Series, your investment covers the cost of registration for a women leader from your organization as well as sponsoring the registration cost for a woman in transition. Partners are profiled in our program promotions online and at the event, and have the opportunity to provide collateral materials to participants. We also offer Partners editorial opportunities to share thought leadership content with our entire network.

For more information on becoming a Partner with Scala Network and the Take the Lead Series, please contact Christina Greenberg at christina@scalanetwork.com.

Participant Registration

\$395 + HST

- + Registration includes access to senior leaders for group mentoring
- + Invitation to join Scala's *Take the Lead* LinkedIn group to stay in touch with program peers, mentors, and receive links to great articles and leadership resources

Please note: Attendance is limited and we only accept one registration per company to ensure open discussion and confidentiality.

Mentor Meet Ups

In addition to the program training sessions, we invite current participants and graduates of *Take the Lead* programs to join us for ongoing networking events to make new connections and to continue the conversation on leadership.



We'd love to hear from you.

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