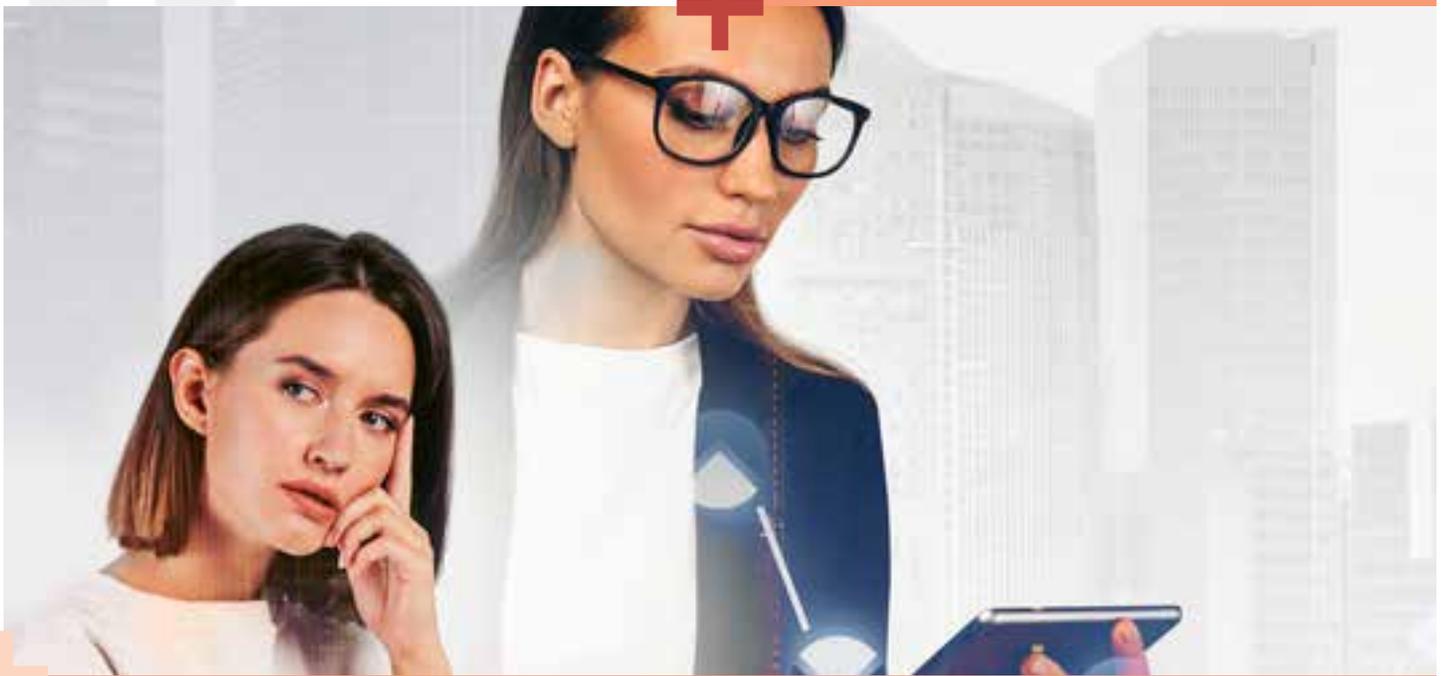




Take the Lead: **Leadership Development**

Summer 2020
Online Program



- + Program Overview
- + Partnership
- + Mentor Opportunity
- + Leadership Coaches

ScalaNetwork.com
🐦 @ScalaNetwork



+ Invest in women leaders.

The reality remains that gender parity at the top does not yet exist in many industries. Yet countless studies indicate business are more profitable with gender-balanced leadership teams. At Scala Network, we believe that investing in the development of women leaders today will have a tremendous positive effect on our economy and future generations of women.

Take the Lead is a series of programs that we have developed for women who are ready to take the next step in their careers. In our Leadership Development program, you will gain awareness of your current attitudes and strengths and learn techniques and solutions that will help you to grow as a leader. Our leadership

programs are interactive and collaborative, offering interactive learning and inspiration from experienced Coaches and Mentors. In this intimate and supportive environment, we will challenge assumptions, share leadership wisdom, and learn about individual leadership styles, strengths, and personal potential.

We hope that organizations such as yours will invest in their women leaders by nominating someone to attend the Leadership Development program.

Thank you in advance for your support!

Warmest regards,

Christina Greenberg
PRESIDENT, SCALA NETWORK

+ Program Overview

Session 1

Standing Strong in Your Leadership Strengths

June 11th 2020 | 1 pm – 4:30 pm EST

Session 2

BECOMING AN EMOTIONAL INTELLIGENT LEADER

The Neuroscience of Emotions and Self-Awareness: Workshop 1

June 25th 2020 | 1 pm – 3 pm EST

Session 3

BECOMING AN EMOTIONAL INTELLIGENT LEADER

Self-Management: Workshop 2

July 9th 2020 | 1 pm – 3 pm EST

Session 4

BECOMING AN EMOTIONAL INTELLIGENT LEADER

Give Yourself & Next Steps: Workshop 3

July 22nd 2020 | 1 pm – 3 pm EST

Session 5

Activating Leadership: Your Personal Toolbox

August 12th 2020 | 1 pm – 4:30 pm EST



+ Mentors

The purpose of Scala's networking and collaborative learning model is simple:

Ignite discussion

Our guest mentors encourage participation and conversation by:

- + Providing Fuel for Thought
- + Leading Round Table Discussions
- + Sharing Insights, Perspectives & Questions

Scala Network's mentors are the first to acknowledge setbacks and challenges in navigating their own roads to success. They share their own personal or professional anecdotes and experiences to provide real life perspective on session topics, engaging the group in conversation and creating a connectedness that deepens during the program.

Over the course of the program, you will have the opportunity to hear from each of the mentors to exchange ideas, share challenges that keep you up at night, and learn techniques to solve problems and harness your opportunities to grow as a leader.



Summer 2020 Mentors



Amanda Mitchell
Vice-President, Brand
Minto Group Inc



Cheryl Nicholson
Executive Vice-President
Tulip Retail



Kate Nazar
Vice-President, Strategy & Market
Development
Sun Life Financial



Nina Moritsugu
Legal Director
Associate General Counsel,
Canada

Fall 2019 Mentors



Carolyn O'Grady-Gold
Vice-President, Merchandising
LCBO



Jennifer Campbell
Marketing Instructor
George Brown College



Jennifer Jones
VP, Business & Commercial Development,
Aeroplan
Air Canada



Heather Haslam
Vice-President, Marketing
ADP



Karin Muchall
VP Leadership Talent, Development &
Operations
PwC Canada

Summer 2019 Mentors



Sharon Brown
Vice-President, Consulting Services
Enviroics Analytics



Jennifer Campbell
Marketing Strategy Leader
United Way Greater Toronto



Dow Marcus
Executive Vice-President
PI Fine Art/PI Creative



Julie Mitchell
Founding Partner
Parcel Design



Dorothy Czylyski
Head of Health
No Fixed Address Inc.

Summer 2020
Program Partner



Standing Strong in Your Leadership Strengths



1

June 11th
2020

1 pm – 4:30 pm
EST



Discover and find language for the unique strengths that are working for you today. Gain insight on what's holding you back from giving your best more often.

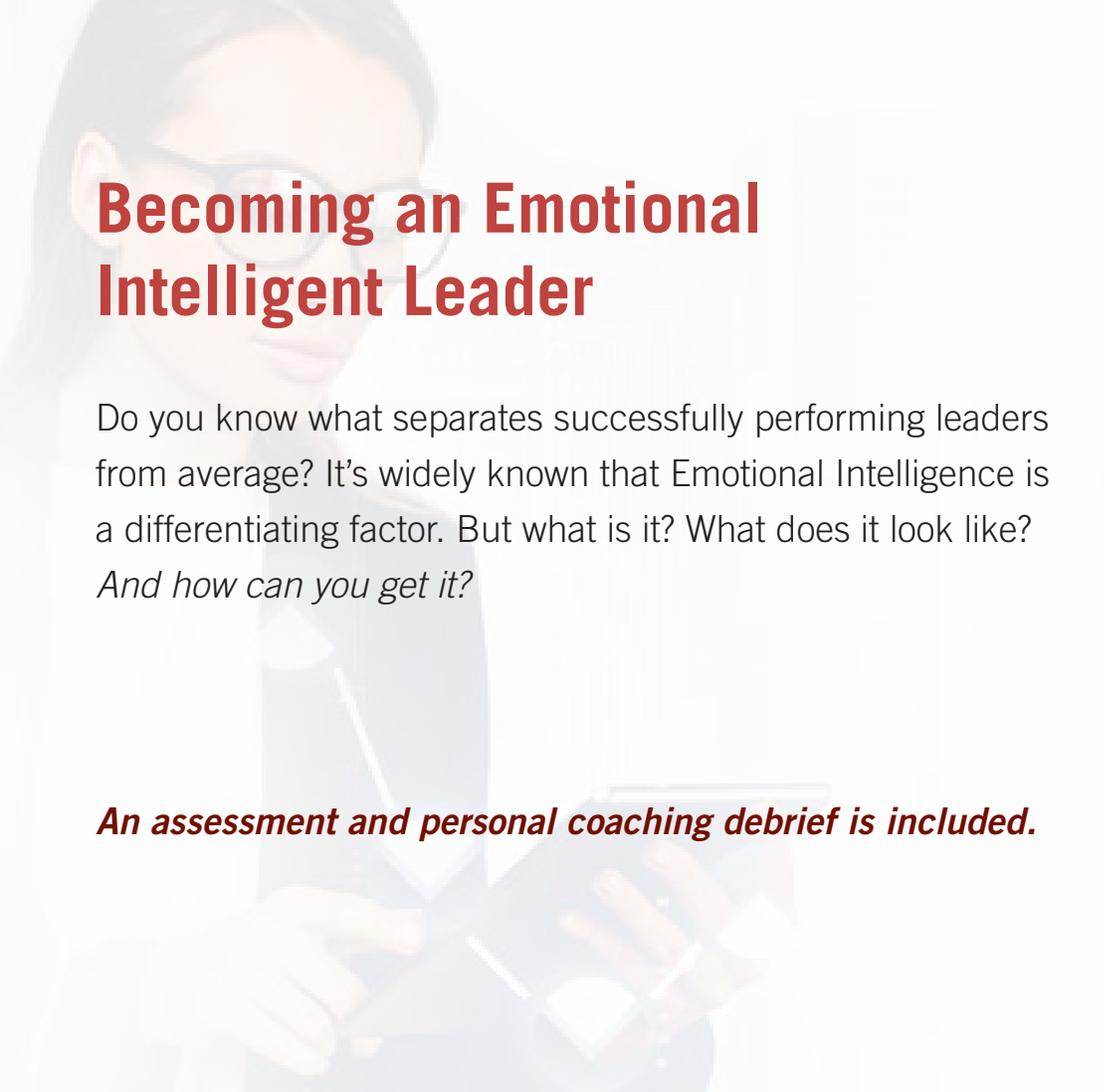
- Are you clear on the specific leadership strengths that are driving your success today?
- Do you know how you uniquely captivate and motivate others?
- How do you influence and inspire?
- Are you aware of what gets in your way?

In this session participants will:

- + Explore a framework that will help you lead brilliantly in today's complex environment
- + Generate insight on the strengths and limitations of 5 Critical Leadership Competencies
- + Build self awareness of your unique strengths
- + Gain wisdom from the stories and experiences of senior leaders

Participants will take away:

- + A powerful framework that illustrates the different ways you can lead, allowing flexibility and agility to apply the right leadership style in each situation
- + Greater grounding and confidence in your unique combination of leadership strengths
- + New bonds and relationships to build on in future sessions



Becoming an Emotional Intelligent Leader

Do you know what separates successfully performing leaders from average? It's widely known that Emotional Intelligence is a differentiating factor. But what is it? What does it look like? *And how can you get it?*

An assessment and personal coaching debrief is included.

EQ

YOUR EQ
"Emotional
Intelligence"
factor

SESSIONS 2 - 3 - 4

In these sessions participants will:

- + Learn about the neuroscience of emotions and the science of emotional intelligence
- + Understand why emotional intelligence is a critical skill set for success in any career or endeavor; especially in leadership roles
- + Discover a powerfully simple model for learning emotional intelligence that will elevate your influence and effectiveness
- + Learn how to calm yourself in conflict situations
- + Build lasting connections and trust with your peers, team and managers
- + Identify patterns and triggers that either drive or derail your performance
- + Generate insights on your personal emotional intelligence strengths and gaps
- + Complete a self-assessment & participate in a one-hour personal debrief

2

June 25th
2020
1 pm - 3 pm EST

Workshop 1



The Neuroscience of Emotions and Self-Awareness

In the first session, we will discover the neuroscience of emotions. Because emotions are simply chemicals produced by different parts of the brain, understanding how they work is the first step towards recognizing, and then navigating them. We'll take a look at the parts of the brain that are involved, and how we can train ourselves to slow down and be aware of what's happening for us in the moment. We will also look at the how we can recognize our long held patterns of behavior in response to those emotions.

3

July 9th
2020
1 pm - 3 pm EST

Workshop 2

Self-Management

In the second session, we will tackle the most difficult part of emotional intelligence - self-management. Most of us are really good at responding effectively under normal circumstances, however, how we react when under stress is the true litmus test of emotional intelligence. While the brain is designed to protect us from threats, it responds in the same way whether if we're being chased by an animal or facing down a colleague who is criticizing our work, despite the rational difference between them. In this session, we will look at the four competencies that comprise self-management and learn simple techniques for building our muscles in each.

4

July 22th
2020
1 pm - 3 pm EST

Workshop 3

Give Yourself & Next Steps

In the third session, we will look at connection. How do you connect with what's important to you, and how do you connect with others? A big part of emotional intelligence is your impact on others and on the world at large, so we will explore techniques for building the skills of demonstrating empathy and leading a purpose driven life. To conclude, because changing behavior takes a significant investment of effort, we're also going to spend a portion of this session creating a thoughtful strategy for meaningful change.



Activating Leadership: Your Personal Toolbox

5

August 12th
2020

1 pm – 4:30 pm
EST

In this session, we'll help you create a powerful vision for yourself as a leader, and set intentions for who you want to be, and what you want to accomplish.

In this session participants will:

- + Build a picture of the leader you strive to be
- + Define the journey that will allow you to achieve that vision
- + Develop your goals and the steps needed to accomplish them
- + Co-create a plan with other leaders on how you can support each other in ongoing fulfillment and success

Session Format:

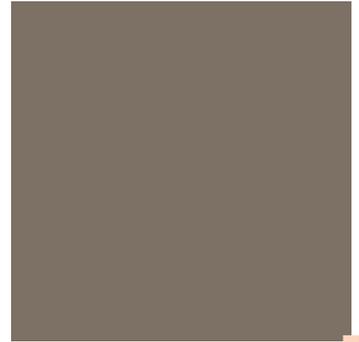
Rather than following a predefined curriculum, this dynamic session will be tailored to the needs of each participant in the program. Participants will choose topics that they would like to explore further, individually and as a group, and our mentors will help guide the discussion to ensure that everyone gets the most out of the conversation.

Session topics in the past included Having Difficult Conversations, How to Influence & Persuade Others, Work-Life Harmony, Self Confidence, Conflict Management and many more.



Become a Scala Network Partner

Are you looking to invest in your women leaders? Do you have products, tools and resources that could add value to our events and to our attendees? If so, we would love to have a conversation with you about becoming a Partner.



We collaborate with your team to devise customized activations that uniquely position your organization and engage our network. As a Partner of our *Take the Lead Series*, your investment covers the cost of registration for a women leader from your organization as well as sponsoring the registration cost for a woman in transition. Partners are profiled in our program promotions online and at the event, and have the opportunity to provide collateral materials to participants. We also offer Partners editorial opportunities to share thought leadership content with our entire network.

For more information on becoming a Partner with Scala Network and the *Take the Lead Series*, please contact Christina Greenberg at christina@scalanetwork.com.

\$1995 + sales tax

Participant Registration

- + Registration includes access to senior leaders for group mentoring
- + Invitation to join Scala's *Take the Lead* LinkedIn group to stay in touch with program peers, mentors, and receive links to great articles and leadership resources
- + Emotional Intelligence assessment & personal debrief coaching session

Mentor Meet Ups

In addition to the program training sessions, we invite current participants and graduates of *Take the Lead* programs to join us for ongoing networking events to make new connections and to continue the conversation on leadership.



We'd love to hear from you.

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 [@scalanetwork](https://twitter.com/scalanetwork)

