



Take the Lead:  
**Leadership  
Development**  
Fall 2020



- + Program Overview
- + Partnership
- + Mentor Opportunity
- + Leadership Coaches

ScalaNetwork.com  
🐦 @ScalaNetwork



# + Invest in women leaders.

The reality remains that gender parity at the top does not yet exist in many industries. Yet countless studies indicate business are more profitable with gender-balanced leadership teams. At Scala Network, we believe that investing in the development of women leaders today will have a tremendous positive effect on our economy and future generations of women.

**Take the Lead** is a series of programs that we have developed for women who are ready to take the next step in their careers. In our Leadership Development program, you will gain awareness of your current attitudes and strengths and learn techniques and solutions that will help you to grow as a leader. Our leadership

programs are interactive and collaborative, offering interactive learning and inspiration from experienced Coaches and Mentors. In this intimate and supportive environment, we will challenge assumptions, share leadership wisdom, and learn about individual leadership styles, strengths, and personal potential.

We hope that organizations such as yours will invest in their women leaders by nominating someone to attend the Leadership Development program.

Thank you in advance for your support!

Warmest regards,

**Christina Greenberg**  
PRESIDENT, SCALA NETWORK

## + Program Overview

### Session 1

#### **Standing Strong in Your Leadership Strengths**

**September 29<sup>th</sup> 2020**

3 pm – 9 pm

### Session 3

#### **Building Bonds & Activating Leadership**

**November 24<sup>th</sup> 2020**

3 pm – 7:30 pm

### Session 2

#### **Advancing Leadership**

**October 27<sup>th</sup> 2020**

9 am – 4 pm



## + Mentors

The purpose of Scala's networking and collaborative learning model is simple:

# Ignite discussion

Our guest mentors encourage participation and conversation by:

- + Providing Fuel for Thought
- + Leading Round Table Discussions
- + Sharing Insights, Perspectives & Questions

Scala Network's mentors are the first to acknowledge setbacks and challenges in navigating their own roads to success. They share their own personal or professional anecdotes and experiences to provide real life perspective on session topics, engaging the group in conversation and creating a connectedness that deepens during the program.

Over the course of the program, you will have the opportunity to meet with each of the mentors to exchange ideas, share challenges that keep you up at night, and learn techniques to solve problems and harness your opportunities to grow as a leader.

Spring mentors to be announced soon!

## Fall 2019 Mentors



**Carolyn O'Grady-Gold**  
Vice-President, Merchandising  
LCBO



**Jennifer Campbell**  
Marketing Instructor  
George Brown College



**Jennifer Jones**  
VP, Business & Commercial Development,  
Aeroplan  
Air Canada



**Heather Haslam**  
Vice-President, Marketing  
ADP



**Karin Muchall**  
VP Leadership Talent, Development &  
Operations  
PwC Canada

## Summer 2019 Mentors



**Sharon Brown**  
Vice-President, Consulting Services  
Environics Analytics



**Jennifer Campbell**  
Marketing Strategy Leader  
United Way Greater Toronto



**Dow Marcus**  
Executive Vice-President  
PI Fine Art/PI Creative



**Julie Mitchell**  
Founding Partner  
Parcel Design



**Dorothy Czylyski**  
Head of Health  
No Fixed Address Inc.

## Winter 2019 Mentors



**Lisa Kimmel**  
President & CEO  
Edelman Canada



**Amanda Mitchell**  
VP, Marketing & Communications  
The Minto Group



**Paula Courtney**  
President & CEO  
The Verde Group



**Cheryl Nicholson**  
Executive Vice-President  
Tulip Retail

Spring 2020  
Program Partner



# Standing Strong in Your Leadership Strengths

1

September 29<sup>th</sup>  
2020

3 pm – 9 pm

Discover and find language for the unique strengths that are working for you today. Gain insight on what's holding you back from giving your best more often.

- Are you clear on the specific leadership strengths that are driving your success today?
- Do you know how you uniquely captivate and motivate others?
- How do you influence and inspire?
- Are you aware of what gets in your way?

## ***In this session participants will:***

- + Explore a framework that will help you lead brilliantly in today's complex environment
- + Generate insight on the strengths and limitations of 5 Critical Leadership Competencies
- + Build self awareness of your unique strengths
- + Gain wisdom from the stories and experiences of senior leaders

## ***Participants will take away:***

- + A powerful framework that illustrates the different ways you can lead, allowing flexibility and agility to apply the right leadership style in each situation
- + Greater grounding and confidence in your unique combination of leadership strengths
- + New bonds and relationships to build on in future sessions

# Advancing Leadership: How the Skills of Emotional Intelligence Advance the Success of Everything You Do

2

October 27<sup>th</sup>  
2020  
9 am – 4 pm

Do you know what separates successfully performing leaders from average? It's widely known that Emotional Intelligence is a differentiating factor. But what is it? What does it look like? And how can you get it?

## ***In this session participants will:***

- + Learn about the neuroscience of emotions and the science of emotional intelligence
- + Understand why emotional intelligence is a critical skill set for success in any career or endeavor; especially in leadership roles
- + Discover a powerfully simple model for learning emotional intelligence that will elevate your influence and effectiveness
- + Learn how to calm yourself in conflict situations
- + Build lasting connections and trust with your peers, team and managers
- + Identify patterns and triggers that either drive or derail your performance
- + Generate insights on your personal emotional intelligence strengths and gaps
- + Complete a self-assessment & participate in a one-hour personal debrief

## ***What participants will take away:***

- + An assessment of your EQ Leadership skills and strengths
- + A simple model for learning EQ
- + A personal plan for building EQ
- + New relationships to support you on your journey

***Emotional intelligence assessment and personal debrief included with workshop.***

# Building Bonds & Activating Leadership



3

November 24<sup>th</sup>  
2020

3 pm – 7:30 pm



In this session, we'll help you create a powerful vision for yourself as a leader, and set intentions for who you want to be, and what you want to accomplish. Our dinner and discussion will give you the perfect opportunity to commit to your goals by sharing your plan with others.

## ***In this session participants will:***

- + Build a picture of the leader you strive to be
- + Define the journey that will allow you to achieve that vision
- + Develop your goals and the steps needed to accomplish them
- + Co-create a plan with other leaders on how you can support each other in ongoing fulfillment and success

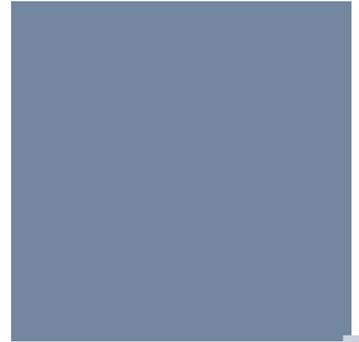
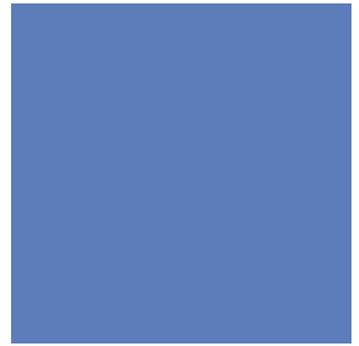
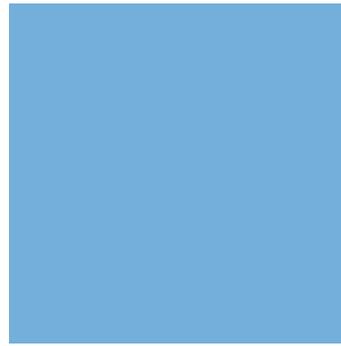
## ***Session Format:***

Rather than following a predefined curriculum, this dynamic session will be tailored to the needs of each of woman leader in the program. Participants will choose topics that they would like to explore further, individually and as a group, and our mentors will help guide the discussion to ensure that everyone gets the most out of the conversation.



## Become a Scala Network Partner

Are you looking to invest in your women leaders? Do you have products, tools and resources that could add value to our events and to our attendees? If so, we would love to have a conversation with you about becoming a Partner.



We collaborate with your team to devise customized activations that uniquely position your organization and engage our network. As a Partner of our *Take the Lead* Series, your investment covers the cost of registration for a women leader from your organization as well as sponsoring the registration cost for a woman in transition. Partners are profiled in our program promotions online and at the event, and have the opportunity to provide collateral materials to participants. We also offer Partners editorial opportunities to share thought leadership content with our entire network.

For more information on becoming a Partner with Scala Network and the Take the Lead Series, please contact Christina Greenberg at [christina@scalanetwork.com](mailto:christina@scalanetwork.com).

# Participant Registration

**\$2495 + HST**

- + Registration includes access to senior leaders for one-on-one mentoring, two sit-down networking dinners with cocktails, one workshop breakfast and lunch with refreshments
- + Invitation to join Scala's Take the Lead LinkedIn group to stay in touch with program peers, mentors, and receive links to great articles and leadership resources

**Venue:** Granite Club, 2350 Bayview Ave, North York, ON M2L 1E4

Please note: Attendance is limited and we only accept one registration per company to ensure open discussion and confidentiality.

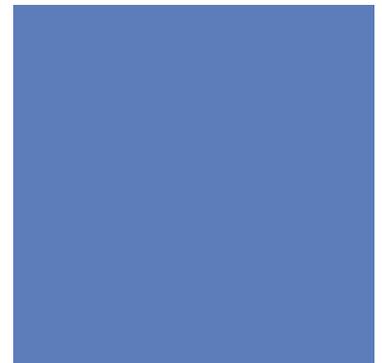
## Mentor Meet Ups

In addition to the program training sessions, we invite current participants and graduates of Take the Lead programs to join us for ongoing networking events to make new connections and to continue the conversation on leadership.

Several Mentors will lead a discussion over dinner at our Take the Lead Thought Leadership Dinner Series, encouraging the group to share ideas and challenges and collaboratively develop solutions and identify opportunities.



Don't be shy.  
We'd love to hear  
from you.



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